



P.O. Box 10815, State College, PA 16805

To Whom It May Concern:

Penn's Civilians invites you to participate as a corporate sponsor of the 6th Annual Penn's Civilians Fundraising Dinner. The event will be held at the Ramada Inn, State College, Pennsylvania, on Friday, April 15th, 2011, from 6:00 to 9:00 P.M.

Penn's Civilians is a 501c3 nonprofit focused on mentoring, educating and creating positive social opportunities for economically challenged youth. We support a variety of programs, primarily in the State College and Greater Harrisburg areas. You can learn more about our programs by visiting our website at <http://www.pennscivilians.org>.

The purpose of the event is not only to raise money to support Penn's Civilians' programs, but to also create awareness of the organization and build positive relationships with community members. The event brings together current and former professional and collegiate athletes, respected community leaders, corporate sponsors and current student participants and their families. Last year's event attracted 6 corporate sponsors, over twenty celebrities and a total attendance of over 100 persons.

Past celebrities that have attended include Blair Thomas, Bobby Engram, Troy Drayton, Robbie Gould, KiJana Carter, Rogers Alexander, Jim Nelson, and Kevin Thompson. This year, slated to appear are, Adam Taliaferro, Justin Williams, D.J. Dozier, Brian Allen, Glen Segunda, Russ Rose, and many others.

Each year we honor an individual with our "Pennsmanship Award". This goes to a person who has done great works with youth organizations, in his or her community. Past winners have included, Larry Johnson Sr., O.J. McDuffie, and former Superintendent Patricia Best. This year's recipient, and keynote speaker, is former Nittany Lion safety, Lee Rubin. Lee exemplifies what it means to be a youth advocate, and he is a staunch supporter of Penn's Civilians.

This is a great opportunity to support a grass roots organization founded by former athletes from PSU, and to also have your organization stand out as a community leader. An outline of participation levels is enclosed for your review. Our media partners are Forever Broadcasting and Fight on State. Please contact me by email [cem2@psu.edu](mailto:cem2@psu.edu) or by phone 814-280-1343 if you have any questions, or would like more information.

### Fund raising levels

#### **Presenter \$2,400**

- Naming rights on dinner program
- PSA Announcement
- Attendance list access
- Dias availability
- Banners (supplied by sponsor)
- Marketing material distribution with Penn's Civilians name
- Recognition through the Media
- Flag on tables
- Two tables at dinner

#### **Cocktail Hour \$1,200**

- PSA Announcement
- Dias availability
- Marketing material distribution with Penn's Civilians name
- Recognition through the Media
- Flag on the table
- One table at dinner

#### **Table Sponsor \$700**

- Marketing material distribution with Penn's Civilians name
- Recognition through the Media
- Flag on the table
- One table at dinner

- ◆ We are also looking for auction items for our silent auction. As a donor, you will be recognized in our dinner brochure.

Curt E. Marshall  
President of the Board  
Penn's Civilians